



CINDY HOWES

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Media professional who specializes at the intersection of music creation and consumption. I create experiences that connect communities through music.

EMPLOYMENT

91.3 WYEP, PITTSBURGH, PA

ON-AIR HOST AND PRODUCER

APRIL 2007 – PRESENT

- Host and produce 4 hour daily on-air show; first as host of The Morning Mix for ten years, then as host of The Evening Mix, growing its cumulative weekly audience by 24%. Operate my own board, selected my own music, conduct show prep, read copy for promo, underwriting and PSAs. Conduct radio shows live and pre-recorded.
- Participate in weekly music meeting, vote on new adds with the programming staff.
- Conceptualize and create new content for on-air and digital distribution, including *The Local 913* Pittsburgh music feature. Write copy and produce all my own content.
- Speak publicly on behalf of WYEP, make appearances & host on-air fundraising shifts.

LOCAL MUSIC DIRECTOR

APRIL 2007 – PRESENT

- Screen all incoming local music and book all local talent for station events. Lead WYEP in supporting Pittsburgh and regional bands and artists.
- Created and initiated *The Holiday Hootenanny* annual local music holiday concert and fundraising event, now in its 10th year, to help achieve organizational revenue goals.

DIGITAL CONTENT MANAGER

JULY 2017 - PRESENT

- Work with, train and assign work to programming staff to create original digital content.
- Hold a lead role in WYEP's social media team, present weekly analytics on top of executing programming content on social media platforms.
- Create monthly reports, running meetings presenting digital analytics for web and social.
- Strategize digital content with Direct of Content and programming team.

FOLK ALLEY, AKRON, OH

JUNE 2014 – PRESENT

NPR MUSIC & FOLKALLEY.COM CONTRIBUTOR / ON-AIR HOST / PRODUCER

- Contribute music reviews for NPR Music and FolkAlley.com, including NPR's recent landmark list: "The 200 Greatest Songs By 21st Century Women+."
- Assist in updating Folk Alley library to include key modern and classic folk artists.
- Schedule and record weekly folk radio shows for national broadcast.
- Conduct interviews for on-air and digital distribution.

EDUCATION

Emerson College, Boston, MA

Bachelor of Arts, May 2004 (*Media Arts with Concentration in Audio/Radio*)

SKILLS & PROFICIENCIES

- * Audio Production Software: Adobe Audition, ProTools
- * Automated Music Playback Software: Enco/DAD, Audio Vault
- * Music scheduling software: MusicMaster
- * On-air studio controls: Master Control/EAS
- * Google analytics
- * Social media scheduling: Buffer, Hootsuite
- * Writing scripts for promos, on-air features, etc.
- * Stage presence and public speaking
- * Web design: Drupal, Dreamweaver, HTML
- * Building and maintaining media & music industry contacts
- * Studio/field recordings, tape synchs & post production
- * Collaboration tools: Slack, Asana

AWARDS & RECOGNITION

- * 2016 Golden Quill Award: Radio Food Feature for "WYEP's Pairings with Cindy Howes and Chef Bill Fuller."
- * 2017 Golden Quill Nominations: Arts & Entertainment, Radio and Podcasts for "The Local 913" and "Live and Direct With Tegan and Sara."

COMMUNITY CONNECTIONS

- * Moderated Panel at Thrival Innovation and Music Festival: How to Build a Music Town.
- * Act as mentor to musicians and radio professionals seeking development consultation.
- * Booked monthly concert series at BYS Yoga Studio: No Shoes Sound Series.
- * Produced/conceptualized numerous music podcasts for WYEP and Folk Alley.
- * Produced/distributed podcast: CindyCast: Music You May Have Missed (2006 – 2008).
- * Volunteer at Kristan Mosley's Therapy Farm as a side walker and program music (live & recorded) to assist horseback sessions supporting patients with Autism.

PAST EXPERIENCE

WBOS 92.9, BOSTON, MA

MARCH 2003 – APRIL 2007

RADIO PERSONALITY / PODCASTER / PD HD-2 STATION - RADIOYOU

- On-air talent in a top 10 radio market.
- Established and programmed brand-new HD-2 channel (RadioYou) marketed towards the 18-24 demographic.
- Interviewed musicians, recorded and produced several WBOS podcasts.

WBZ 1030 AM, BOSTON, MA

NOV 2003 – JAN 2007

PRODUCER/TAPE OPERATOR

- Produced talk shows, Drive-time News, Boston Bruins broadcasts, local commercials.
- Pulled and edited sound for the anchors and editors from AP/ABC/CBS/Local TV news.
- Edited/recorded wraps and clips via phone and ISDN for local/network reporters.

WERS 88.9, BOSTON, MA

FALL 2000 – SEPT 2004

DIRECTOR, FOLK PROGRAMMING / ON-AIR HOST / PRODUCER / EVENTS SUPPORT

- Program director & host for folk radio show "The Coffeehouse."
- Booked in-studio performances and interviewed three to four musicians weekly.
- Managed and mentored a staff of 10 Coffeehouse DJs, engineers and producers.
- Participated in on-air pledge drives.